Middlesex Advertiser and County Gazette July 4^{th} 1947 – Men's Clothing Trade is chaotic - John Suter comments.

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UXBRIDGE TRADERS AND THEIR WORRIES

"MEN'S CLOTHING TRADE IS CHAOTIC," SAYS ONE

"The clothing trade has been hit very badly. It is the sellers' market to-day, not the buyers."

The opinion of Mr. John Suter, partner in the Uxbridge firm of Suters Ltd., thus sums up the clothing situation not only in Uxbridge, but throughout the country to-day.

Every retailer has one common complaint: the shortages have reduced the competitive spirit of pre-war days to a very low level. The clothing position generally is worse now than it was two or even three years ago.

Shortages of weavers, cutters materials and the recent power cuts -- on the top of which a huge percentage of clothing is being allocated for overseas trade — have forced the retailer to stand the biggest knocks from the public.