

# *Lettings man Philip goes continental*

**PHILIP SUTER**, a former director of Aitchisons Tennysons estate agency in Beaconsfield and a member of the ARLA National Council in the 1980s, has launched an international holiday home marketing website.

After discussions with specialist home agents in the South of France, Philip, who has been involved in domestic residential lettings since 1981, discovered there are many independents agents and property owners who do not have their own website. His site, [euro-rentavilla.com](http://euro-rentavilla.com), is advertised in selected English language publications in France, Belgium, Spain as well as Ireland and Britain initially together with the EasyJet in-flight magazine.

Philip said: "Many property owners employ a local agent or friend to find guests for their prop-

erties and quote often these people might look after anything from one to five properties.

"They too would not normally have a website and it is very expensive to run ads in the British Sunday papers or to advertise in a specialist holiday home magazine with its own website can cost around £500 a year.

"We want to encourage owners of holiday home accommodation in Britain and Ireland to put their properties on the site. There are many such properties in the Buckinghamshire and Oxfordshire areas alone and, during my time as a letting agent in South Bucks, I arranged a lot of short-term lets in holiday homes for clients.

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