

A Suter To Leave Suters

MR. Richard Suter is leaving the family department store to go back to his old love—advertising. He has been advertising manager at the Slough branch of the store for two years. He plans to leave for Italy on March 22.

He told me this week: "Before I came to work at the store I worked as a marketing executive for a London advertising agency and later I was a brand manager for the English subsidiary of a Swedish food company. I en-



Mr. Richard Suter

joyed the way of life which goes with this type of job and I wanted to get back to it."

Mr. Suter has chosen to go to Italy because he thinks it is a country which is expanding fast and has great potential. "My aim is eventually to get to the United States, preferably to New York," he said.

Mr. Suter is 27, and lives at Austenwood, Gerrards Cross, with his father, Mr. John Suter, who is a senior director in the family business. Since he came to work at Slough he has been

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