

Fairy Queen more popular than Santa ?

CONVINCED that a fairy queen would be more popular to symbolise the spirit of Christmas in this country than the traditional Santa Claus with red cloak and white beard, an Australian, Mr. Ernest Pendrigh, an expert on children's portraiture, is to introduce the first Christmas fairy queen at Suter's shop, Uxbridge, on Monday afternoon.

The fairy queen will join Father Christmas at the shop to greet the children.

Mr. Pendrigh thinks that the spirit of Christmas—"a lot of children are afraid when they see Father Christmas"—should be a thing of beauty.

A world travelled cameraman of 30 years' experience, Ernest Pendrigh's story is to be told in a book and as a serial in a Sunday newspaper.

He has journeyed thousands of miles taking pictures of children—and adults—in Australia, South America, and the Far East.