

Middlesex Advertiser and County Gazette

BUCKINGHAMSHIRE ADVERTISER
THE UXBRIDGE GAZETTE

ESTABLISHED IN 1840 AS
"BROADWATER'S JOURNAL"

The Old-Established



HARROW & WATFORD JOURNAL
RUISLIP-NORTHWOOD COURIER

County Newspaper

REGISTERED AT THE GENERAL
POST OFFICE AS A NEWSPAPER

A

Vol. CVI. No. 5668

FRIDAY, MAY 20, 1949

PRICE 3d.

SILVER JUBILEE NYLONS

Anniversary week at Uxbridge store

THERE will be Nylons on sale every morning next week, from Tuesday at nine, to mark the silver jubilee in Uxbridge of Suters, the High-street store.

Among special displays at the store will be period dresses and a bedroom scene from the set of "Trottie True," the Two Cities film made at Denham and shortly to be released.

Also on show will be a large model electric railway that belonged to the late Dr W Townsend Dobson.

Customers will be invited to take part in a display competition.

Prizes are to be awarded to the staff with the best displayed counters, and for the customers forecasting the judges' decision there will be three prizes, £10, £5 and £2 10s.

FAMILY ENTERPRISE

The story of Messrs. Suters is the story of an enterprising family.

When the late Mr. G. W. Suter bought the firm of Carrick and Coles, which was

then housed on the site, on the other side of the road, now occupied by Burtons, the tailors, on May 24, 1924, he already had a flourishing business at Slough.

Mr. Suter, who died in 1946 had four sons, all of whom eventually joined the business which became a private limited company in 1929.

The company then bought the business of Messrs. William Coad, (the Bon Marche) where the store now stands. The old site was occupied by Burtons in 1936.

The first phase of work on the new store was started in September of that year and it was opened three months later.

Completion of the rear of the store, for which display windows are planned fronting the bus station, was held up by war and post-war conditions, but it is hoped now that the work will not long be delayed.

On the death of his father, Mr. W. C. Suter became chairman of the company. General manager here is Mr F C Suter, assisted by Mr J. D. Suter, who is in charge of the men's department of both branches.

The company secretary, Uxbridge Councillor G. A. Suter, gives the secret of the family's success in business:

THEIR WATCHWORD

"Personal supervision is our watchword; the directors are always available. And we endeavour to give the best possible quality. Service and courtesy go with it."

In the firm's 25 years in Uxbridge, the business has been built up on solid, progressive lines.